



30.4.2024

# **AI2Business – Competence network**

## **Privacy policy**

Data protection means the protection of personal data and individuals' privacy during the processing of personal data. Data protection covers all the operations at University of Vaasa involving the processing of personal data. Whenever processing personal data, we comply with the EU's General Data Protection Regulation (GDPR), national legislation, and the regulations and guidelines of public officials.

This is a privacy notice about the processing of personal data in AI2Business – Competence network.

## 1. Controller of the data

University of Vaasa, PB 700, 65101 VAASA, FINLAND The Business ID of the University of Vaasa: 0209599-8 Phone +358 29 449 8000 email tietosuoja@uwasa.fi

### 2. Data subjects

The information of persons registered for the Competence network is recorded in the "AI2Business Competence network participant register"

### 3. Purpose and legal basis of the processing of personal data

The personal data will be collected for the implementation of the activities in AI2Business Competence network. Personal data is collected from the participant through Webropol electronic form. Personal data will be processed on the basis of the data subject's consent to fulfil the data controller's obligations for the purpose of handling registrations, service provision, marketing, reporting, and other communications purposes.

Personal data will only be used for pre-defined purposes such as:

- Organising the AI2Business Competence network events
- Announcements and communication related to activities in the AI2Business Competence network
- Coordination of the AI2Business Competence network materials, surveys and feedback
- Meeting the reporting obligations of the AI2Business-project as well as EU obligations

### 4. Data to be stored in the register

Registration to AI2Business Competence network contain the following contact information

- first name
- last name





- mobile number
- e-mail address
- location
- gender
- age
- employment
- area of expertise

The following systems may be used to collect data for the register: Webropol

## 5. Rights of data subjects

Data subjects have the right to:

- request from the controller and/or organiser access to their personal data and to check such data;
- ask for the rectification of incorrect personal data. In such a case, the request must specify
  what information is incorrect, and why and how it should be changed. The controller must
  rectify the mistake without undue delay. The request must be submitted to the controller in
  writing.
- restrict processing. If the data subject has indicated that his or her data are incorrect, they
  have the right to request that the processing be restricted until the accuracy of the data is
  verified;
- withdraw consent. When the processing of personal data is based on consent, the data subject has the right to withdraw his or her consent at any time. After that the personal data will not be processed unless there is some other legal basis for doing so.
- request erasure of personal data. The data subject has the right to have his or her personal data erased. This right does not apply to the personal data that DEX Skills needs in order to perform its responsibilities.
- lodge a complaint to the supervisory authority if their personal data have not been processed appropriately. The Data Protection Ombudsman's contact details can be found at <u>www.tieto-suoja.fi</u>

## 6. Regular disclosure of data

The name and contact details of the AI2Business Competence network members will not be disclosed outside AI2Business-project without the consent of the data subject.

The information is utilized for implementing and reporting on the AI2Business-project. Personal data in the register is disclosed, when necessary, in accordance with obligations and permissions under applicable law to those who are authorized to access it including the AI2Business-project manager Sanna Peltonen (firstname.lastname@vamk.fi) from Vamk University of applied sciences, Design Centre Muova.

## 7. Transfer and Disclosure of Personal Data Outside the EU or EEA

As a fundamental principle, no information from the register is transferred or disclosed outside the EU or EEA.





#### 8. Storage of data

Data is protected by technical means.

Personal data will be stored for as long as is necessary for participating in AI2Business Competence network and ensuring compliance with the financier regulations. After the AI2Business project, the data controller reserves the right to include the number of the attendees in separate statistics.

The duration of the AI2Business-project is until 31.12.2025. After the end of the project, the personal information will be retained and disposed of in accordance with the requirements of the EU financial agreement.

The data is properly protected and stored on secured network drives. Access to the information is restricted to authorized personnel only.

#### 9. Contact details

University of Vaasa as the controller is responsible for the personal data in the register.

Person in charge of the register: Tayyab Ahmad Warraich +358 29 449 8641 Tayyab.warraich@uwasa.fi

Person in charge of the project: Marko Kohtamäki +358 29 449 8459 Marko.kohtamaki@uwasa.fi

Data Protection Officer: Sami Kinnunen +358 29 449 8060 Tietosuojavastaava@uwasa.fi